

Message Text

UNCLASSIFIED

PAGE 01 SAN SA 02725 312005Z
ACTION ARA-14

INFO OCT-01 ISO-00 AGRE-00 EB-08 COME-00 AID-05
CIAE-00 INR-10 NSAE-00 PM-05 NSC-05 SP-02 SS-15
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R 311941Z MAY 78
FM AMEMBASSY SAN SALVADOR
TO SECSTATE WASHDC 8259

UNCLAS SAN SALVADOR 2725

E.O. 11652: N/A
TAGS: SHUM, ETRD, EPAP, ES
SUBJECT: HUMAN RIGHTS AND COFFEE

REF: SAN SALVADOR 2498

1. MAY 29 EDITION OF EL DIARIO DE HOY, EL SALVADOR'S LARGEST CIRCULATION DAILY, CARRIED FULL PAGE AD BY DR. RICARDO JIMENENZ CASTILLO PURPORTEDLY REQUESTING AN AUDIENCE WITH PRESIDENT CARTER TO DISCUSS QUOTE HUMAN RIGHTS AND COFFEE UNQUOTE.

2. DR. JIMINEZ, BY PROFESSION A LAWYER, BUT BY VOCATION EL SALVADOR'S POLITICAL SATIRIST PAR EXCELLENCE, HAS AUTHORED OVER THE LAST YEAR A NUMBER OF SATIRIC ARICLES AND ADS GENERALLY LAMPOONING U.S. HUMAN RIGHTS POLICY, ESPECIALLY AS IT AFFECTS EL SALVADOR.

3. THE GIST OF THE 3,400 WORD AD, REPRODUCED IN THE MOST OKNUSCULE PRINT IN ORDER TO FIT ON A SINGLE TABLOID PAGE, CALLS ON PRESIDENT CARTER TO TAKE IMMEDIATE ACTION TO DISCOURAGE THE GROWING USE OF ADDITIVES AND EXTENDERS BLENDED WITH PURE COFFEE AS A MEANS OF REDUCING PRICE. IF SUCH PRACTICES CONTINUE UNABATED, ACCORDING TO DR. JIMENEZ, THE INEVITABLE FALL IN THE INTERNATIONAL PRICE OF COFEE AND THE RDEULTING SOCIO-ECONOMIC DISRUPTIONS IN THE ECONOMIES OF COFFEE
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EXPORTING COUNTRIES SUCH AS EL SALVADOR, WILL SERIOUSLY JEOPARDIZE HEMISPHERIC SECURITY AND WORLD PEACE. MOREOVER, THE AD GOES ON TO ALLEGE THAT SUCH PRACTICES ALSO CONSTITUTE A VIOLATION EN MASSE OF THE HUMAN RIGHTS OF HUNDREDS OF MILLIONS OF PERSONSLIASSOCIATED DIRECTLY OR INDIRECTLY WITH THE PRODUCTIONZDYI PR
ESSING AND MARKETING OF COFFEE. SPECIFICALLY,

DR. JIMENEZ SUGGESTS LIMITING THE TERM QUOTE COFFEE UNQUOTE
TO THOS BRAHF USING ONLY 100 PERCENT PUR COFFEE.

4. COMMENT: WHETHER BY DESIGN OR CIRCUMSTANCE, SUBJECT KD#
JRWICLE, THE#

SECOND CONCERNING HUMAN RIGHTS AND COFFEE IN A
WEEK (SEE REFTTEL) APPEARS HEAVY ON HYPERBOLE AND UHORT ON
SUBSTANCE.

DEVINE

NOTE BY OCT: (#) AS RECEIVED, CORRECTION TO FOLLOW.

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NNN

Message Attributes

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Disposition Event:
Disposition History: n/a
Disposition Reason:
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